

Advertising

INSERTION ORDER:

STARTING DATE: _____

ENDING DATE: _____

SIZE OF AD: _____

COST PER ISSUE: _____

AMOUNT OF TIMES TO BE RUN: _____

TOTAL DEPOSIT: _____

BALANCE DUE: _____

ADVERTISER: _____

TITLE: _____

DATE: _____

MGO REP: _____

DATE: _____

ATTACH BUSINESS CARD WITH ADDRESS

AND COMPANY INFORMATION. THANK YOU

FOR SUPPORT OUR NEWSPAPER.

By signing this contract, the undersigned confirms knowledge and understanding of the terms and conditions stated within, hereby giving written consent to execute said contract. Full payment is required before each insertion of all advertisement or sponsorship. Remaining contract amount will be billed before each issue is published as agreed. Any breach of this contract will result in a 15% loss of the advertiser deposit. There will be a \$ 45 cost on all return check and we will not be able to accept any more checks from that advertiser.

ADVERTISEMENT POLICY:

The Miami Gardens Observer reserves the right to refuse advertisement due to graphic content/ photography, illustrations or written content deemed offensive to its readers. Ads will incur discounted rates depending upon the number of times in which that ad is run. An ad may be removed at the advertiser's request with a 15% charge. The Miami Gardens Observer reserve the rights to place ads in various location throughout the publications however we will honor special request made for specific placing.



Leona Minto
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www.miamigardensobserver.com



Your Community
Newspaper

Serving
The South Florida
Community



For Advertisement or
Sponsorship Call:
Leona Minto
Direct: 786-326-5204
Email: Lminto8881@aol.com

Office: By Appointment only

5735 Pembroke Road,
Hollywood, Florida 33023

Or Visit:
www.miamigardensobserver.com



The Miami Gardens Observer is your Community Newspaper Bringing to you the community events and happenings around South Florida.

The Miami Gardens Observer is a publication unique in its goals; we want to bring you community information and events from this vibrant New City, the surrounding Cities and the world.

The demographic group in this city ranges from elementary to retirees, from low income to very high income and from African Americans, Caribbean's, Hispanics, Asians and White Americans. In Miami Gardens alone there is a population of 105,000 and still growing. It is the third largest city in Miami-Dade County.

We are people serving the community in many ways and this is another way for us to use our talent, in an industry that we love. We have been in the media business for over 15 years working with various media entities in South Florida and the world. We have delivered news door to door, on radio, TV and now print. We are dedicated to our work and would like to empower the citizens of South Florida with our intellectual and journalistic honesty.

Publication:

We are presently a monthly publication with 20,000 copies per issue; this should serve 80,000 residents. (The ratio is 4 people per copy). Our intention is to become a weekly publication by 2010 with the support of the South Florida Community. The newspaper is also online at www.miamigardensobserver.com

ADVERTISEMENT RATE SHEET:

Back Cover Colorsize 11 x 17\$ 1500
1/2 Page Color ..11 x 8.5\$ 850
1/4 Page Color 5.5 x 8.5\$ 500
Inside Front and Back Color ...11 x 17\$ 1200
1/2 Page color11 x 8.5 \$ 750
1/4 Page Color5.5 X 8.5 \$ 500
Full Page Color .. 11 x 17 ..\$ 1000 & B&W ..\$ 800
1/2 Page Color .. 11 x 8.5 ..\$ 700 & B&W ..\$ 500
1/4 Page Color .. 5.5 x 8.5 . \$450 & B&W ..\$ 300
1/8 Page Color ..2.75 x 4.25 . \$ 250 & B&W ..\$ 150
Business Card Color\$ 100 and B&W \$ 75
Classified Advertisement : Business, Schools, Employment, Beauty Salons, Auto, Furniture's etc.
5 Lines Business Ad ... \$ 45 and Personal ...\$ 35
3 Lines Business Ad ..\$ 35 and Personal\$ 25
Insert Your Flyers or Advertisement piece into our newspaper for distributions:
Inserts starts at: 3,000 pieces .@\$ 0.10.. \$ 300
5000 pieces.... @ \$ 0.10 each\$ 500
10,000 pieces..@ \$ 0.10 each\$ 1,000
15,000 pieces ..@ \$ 0.10 each ...\$ 1,500
20,000 pieces..@ \$ 0.10 each\$ 2,000 Plus
Our total distribution currently is 20,000 copies. Areas
Miami Gardens: 5,000 copies, surrounding areas Aventura, Miramar, North Miami Beach, North Miami, Opa-locka, Miami Lakes: 10,000 and the Caribbean Restaurants and Grocery Stores from South Miami, Miami, Broward and Palm Beach: 5,000 We will be adding new areas to our list and increasing distribution by 3,000 to 5,000 copies with each new route/area: such as Miami Beach, Pembroke Pines, Lauderdale Lakes, Lauderhill, Davie plus as our publication grows.

The Miami Garden Observer is now online and we are accepting Sponsorship and Advertisement also. We will be updating information online weekly and sending it out to our online subscribers (5,000) and email listings (5, 000–15,000): **We are offering Special Rate until future notice: Sponsoring special information and events \$ 50.00 per event or information (event information and information maybe on line for one week to one month) and regular advertisement is \$ 25 per week.**

Ask about our Special Rates.

Sponsorship of Community Information/Events

Join our Sponsorship Membership Club and receive special rates and privileges along with added value to you/your company name or logo.

We encourage Businesses and Community Leaders to become sponsors to pages with information and events to benefit the community.

Sponsorship Rates starting at:

Full Page Color .. 11 x 17 ..\$ 800 & B&W ..\$ 700
1/2 Page Color .. 11 x 8.5 ..\$ 600 & B&W ..\$ 500
1/4 Page Color .. 5.5 x 8.5 .. \$300 & B&W ..\$ 200
Plus our sponsors are mentioned in all our special promotions in the newspaper. Sponsor will have banners with company name and logo on the page to indicate sponsorship. Pages may be Health, Family, Church, Community Events, Real Estate, Auto, Travel, Emergency Information etc.

Banner Rate and Size:

Banner . 2.5 x 11 ..Color ...\$ 500 and B&W ..\$ 350
Our Graphic team is ready to work on your advertisement if you do not have your art work ready starting at \$ 25 plus.